

Academic Programs Committee Resolution
Fuqua's Masters of Management Studies Program

The members of Academic Programs Committee support converting Fuqua's Masters of Management Studies (MMS) to a permanent degree program, based at the Duke University campus in Durham.

We are impressed with the success of the MMS program in the pilot period. In particular, we applaud Fuqua's efforts to achieve both demographic and intellectual diversity in the student population. The number of female and minority students is particularly impressive. So are the students' disciplinary backgrounds and intellectual interests, which range from finance to the arts. The committee realizes that the diversity of the student body presents pedagogical challenges and was impressed with Fuqua's success in meeting those challenges. We find that Fuqua has created a productive learning environment that encourages the acquisition of management skills, particularly quantitative skills, among students with widely different levels of preparation.

APC's recommendation is conditioned on the following:

- 1) APC advises Fuqua not to expand in size beyond the current two sections so as to assure the quality of the program and the applicants.
- 2) APC's support is based on Fuqua's assurances that the program will continue to matriculate a student body with significant intellectual and disciplinary diversity. Such diversity is essential to maintaining a key strength of the program, namely its inclusion of students with backgrounds in the liberal arts and fine arts and who wish to expand their career options with such training.
- 3) APC is impressed with the program's job placement rate to date, and encourages Fuqua to pay particular attention to the placement of non-traditional degree recipients, including those with backgrounds in the liberal arts and fine arts.
- 4) APC advises Fuqua to work with MAC to maintain assessment of the program.
- 5) APC strongly recommends that a first five-year review of the program take place in three years, a schedule that includes the first two years of the pilot program as part of the five-year time table.

Laura F. Edwards
Chair, APC